

# BridportNEWS LymeRegisNEWS

The Bridport & Lyme Regis News series is dedicated to the area surrounding Bridport, Beaminster & Lyme Regis with an average weekly readership of 27,425. \*\* Fourteen successive circulation rises confirm that more people than ever before now buy the Bridport News / Lyme Regis News every week - testimony to the paper's popularity and potential to deliver your advertising message.



<b>2009 Media Sheet</b>																
Issue Date	Weekly															
Pagination	48 pages (Average)															
Distribution	10,576 copies* (Series)															
Readership	27,425** (Series)															
Coverage	Axminster & Uplyme in the west to Dorchester in the east & north to Broadwindsor.															
Rates (Series)	<table border="0"> <tr> <td>Rates: ROP £3.80 scc</td> <td>Front page £238</td> <td>Back page £5.80 scc</td> </tr> <tr> <td>Recruitment £7.80 scc</td> <td>Lift rate from Echo £1.85 scc</td> <td>Recruitment semi display £5.85 scc</td> </tr> <tr> <td>Motors £2.60 scc</td> <td>Classied display £3.70 scc (mono)</td> <td>Public Notices £6.50 scc</td> </tr> <tr> <td>Lineage £1.73 per line</td> <td>Recruitment lineage £2.80 per line</td> <td></td> </tr> <tr> <td colspan="3">All prices exclude VAT - ROP &amp; front pages are full colour inclusive</td> </tr> </table>	Rates: ROP £3.80 scc	Front page £238	Back page £5.80 scc	Recruitment £7.80 scc	Lift rate from Echo £1.85 scc	Recruitment semi display £5.85 scc	Motors £2.60 scc	Classied display £3.70 scc (mono)	Public Notices £6.50 scc	Lineage £1.73 per line	Recruitment lineage £2.80 per line		All prices exclude VAT - ROP & front pages are full colour inclusive		
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Mechanical Data (Series)	<table border="0"> <tr> <td>1 col 28mm</td> <td>2 col 57.5mm</td> <td>3 col 87mm</td> </tr> <tr> <td>4 col 116.5mm</td> <td>5 col 146mm</td> <td>6 col 175.5mm</td> </tr> <tr> <td>7 col 205mm</td> <td>8 col 234.5mm</td> <td>9 col 264mm</td> </tr> </table>	1 col 28mm	2 col 57.5mm	3 col 87mm	4 col 116.5mm	5 col 146mm	6 col 175.5mm	7 col 205mm	8 col 234.5mm	9 col 264mm						
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Contact **01308 422 388** Fax **01308 458 080**

\* ABC/VFD Jan - June 2008  
\*\* JICREG Oct 2008

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